

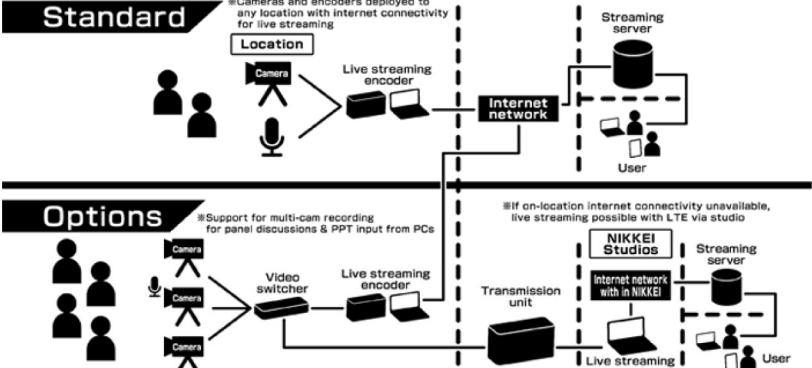


We provide a service that can stream various events, seminars, lectures, product presentations, and general meetings of shareholders.

From shooting to broadcast Nikkei Visual provides one-stop service. Utilizing the know-how cultivated in the production of TV programs of various themes and promotional videos for companies, we **have achieved high quality** that goes beyond simple video distribution! Please use our Complete online distribution plan that **deliver outstanding results** for your video strategy.

LIVE Streaming System

Live streaming is possible wherever there is an internet connection at the venue. We can also handle cases where there are multiple speakers such as panel discussions, or when you want to distribute the venue screen.



It is also possible to edit only the part you want to show after recording (with telop, and narration) and then deliver.

Video Transmission Platform

日経チャンネル | NIKKEI CHANNEL

<https://channel.nikkei.co.jp>

“Safety and trust” that can only be obtained from the video portal site of Nikkei Inc.

Nikkei Channel is a video content portal site operated by Nihon Keizai Shimbun. We deliver economic and business information, Nikkei sponsored events, etc. We can deliver not only live but also video on demand (VOD).

- ①Free access anytime and anywhere  
Content transmitted free of charge via internet.  
Viewable at any time across various displays including PCs, smartphones and smart TVs.  
Archived by following day at earliest.  
(Period: 1 year in principle)
- ②Secondary use of video transmissions  
The delivered video can be used by the customer for secondary use.  
Please use it for future events, employee education, and PR materials.
- ③Video portal website also suitable for promotional use
  - Provided in partnership with BS TV Tokyo Japan/NIKKEI CNBC programming
  - Provided in partnership with NIKKEI newspaper and event organizers  
(Standalone advertising content excluded)

- We respond to each customer’s request.
- No filming location/require program host  
Depending on the schedule, we will undertake production and direction. Inquire for details.
  - Transmission to subscribers only  
We can offer password-added and other services beyond NIKKEI CHANNEL. Inquire for details.

Please contact us by all means!

Past work

Live streaming is possible wherever there is an internet connection at the venue. We can also handle cases where there are multiple speakers such as panel discussions, or when you want to distribute the venue screen.

■NIKKEI CHANNEL (2019)

Annual Total: 219



- NIKKEI CHANNEL (2019)

  - Institut Francais Paris Headquarters “The Night of Ideas 2019”
  - Naomi Uemura Adventure Award Prize
  - NTT DATA Innovation Conference 2019
  - NIKKEI MESSE Shop, Office, House & Urban Innovation Exhibition Japan Comprehensive Exhibition for Urban Development and Shop Creation
  - NIKKEI STOCK LEAGUE Award Ceremony
  - New era name announcement/Statement by Prime Minister Abe
  - The Future of Asia
  - Global Digital Summit
  - Speech by French President Macron
- 14th Japanese Speech Contest for Students in China
  - SPORTS X Conference 2019
  - 6th NIKKEI Asia Africa Conference on Communicable Diseases
  - Enthronement Ceremony
  - 21st NIKKEI Global Management Forum
  - Enthronement Parade
  - NIKKEI Advertising Awards Ceremony

Other: SDGs-related events, financial results conferences, etc.

Annual Total: 219

■Non-NIKKEI CHANNEL

- NTT Data Corporation
- TIS Inc.
- Jikei University School of Medicine
- THE DAI-ICHI LIFE INSURANCE COMPANY
- Sophia University
- Paravi Live streaming of NIKKEI-sponsored Shogi Oza Championship commentary

Numerous others

Pricing

Live transmission

Cost varies according to number of presenters, filming location and need for interpreters. \*Shown are standard transmission prices only. Inquire for details.

- ◆Standard example: Presentations by person/1 camera  
  
JPY 250,000 (pre-tax)
- ◆Standard example: With panel discussions/switch to multiple cameras  
  
JPY 450,000 (pre-tax)

■Transmission post-recording/filming

Varies according to editing and period. Inquire for details.