



Planning and production of informational programs about economics and the arts:
Nikkei Visual Images functions as the film production company for the Nikkei Group, producing a large number of different economics and arts programs, mainly for TV Tokyo and BS TV TOKYO.



Planning and production of specialist programs about economics and the financial markets:
Nikkei Visual Images undertakes production and broadcasting of economics and financial news programs for the Nikkei CNBC specialist TV channel.
In addition, the same content is made available for online distribution via Nikkei Channel Markets.



Production of commercial film and video content for companies and organizations:
Nikkei Visual Images undertakes production of video content – from video packages through to online deployment – to support the PR and promotional activities of companies and other organizations.



Provision of Web solutions:
Nikkei Visual Images provides support for Web solution development and deployment for companies and other organizations, including website design and development of Web solutions that make effective use of CRM and CMS systems, etc.



Provision of video solutions for exhibitions:
Nikkei Visual Images provides video solutions for art exhibitions, science exhibitions etc. that utilize the latest digital video technology.



Planning, production and sale of films, commercials and video software:
Nikkei Visual Images undertakes the planning and production of documentary films and videos on fine arts and handicrafts, as well as educational and training videos for companies and schools.



Advertising business:
Nikkei Visual Images provides support for cross-media advertising strategies that make effective use of the Nikkei Group's various media, including television, newspapers, online services, etc.